

- 1. CORE Opens for Business in Queensland** - Headed by Johannes Biala, CORE opened for Business in Queensland in April and recently conducted a briefing with the local organics recycling industry hosted by Brisbane City Council. Council stated during the briefing that approaches for support by industry organisations such as CORE would have far greater influence on the decisions of the Government than approaches by individual businesses.
- 2. Launch of the Agriculture Action Agenda** - As part of CORE's RO demand creation strategy, CORE launched the Agriculture Action Agenda at the recent Carbon Based Agriculture seminars held in NSW. Organised by CORE with the support of COMPOST NSW, the seminars were highly successful and engaged numerous farmers in the Early Adopters program; this is one of the initial actions of the Agenda.
- 3. CORE launches the Stormwater Action Agenda in Queensland** - The Stormwater Action Agenda will explore initiatives on a state-by-state basis for increasing the usage of recycled materials in stormwater projects. With the current strong political push in the stormwater sector products such as Ecomedia and FilterBales have enormous sales potential. Stormwater has been identified as being one of the major environmental issues in most states and these products offer best practice solutions.
- 4. Members sign on to Industry Marketing Programs** - Members have begun signing on to the Industry Marketing Programs developed by CORE. Focusing on the Urban, Intensive Agriculture, Stormwater and Erosion Controls markets the program is designed to assist industry gain better access to existing and emerging markets through manufacturing, marketing and distribution opportunities.
- 5. CORE secures first approval for Phylloxera Exclusion Zone** - CORE has gained the first approval for the legal delivery of products containing recycled organics into the Phylloxera Exclusion Zone in the Hunter Valley. The approval is based on the development of an industry protocol and compliance agreement for the transfer of approved material from one zone to another.
- 6. Next stage in CORE's Viticulture Action Agenda** - Building on the successful engagement of (now CORE member) Rothbury Estate in the grape marc composting and on farm demonstration trial program, the HVVA and CORE have called for expressions of interest to participate in the carbon based agriculture demonstration trials and eco-efficiency benchmarking programs that will be commenced over the next few months.

7. **Strategic Planning Forum Planned for Canberra** - Planned for early August, the strategic planning forum is industry's opportunity to shape the future direction of the industry on a national basis. CORE is co-organising the forum on behalf of Compost Australia. It is planned for Canberra where an address from Environment Australia on their future plans for organics recycling will be a keynote presentation.
8. **CORE facilitates industry support for CRC** - CORE is facilitating industry's involvement in the bid for a Cooperative Research Centre (CRC) for Organic Food and Farming Systems. The CRC will see government match the CRC funding pool at a ratio of four to one. The CRC will focus on research, education and extension. In addition to studies into the physical and chemical aspects of organic (or carbon based) agriculture, research programs will include a strong emphasis on biological factors. The work is designed to lead to the development of formalised organic oriented farming systems based on scientific principles. Participation in the CRC by some very large growers and grower groups will lead to significant uptake of large volumes of recycled organic products.
9. **Previous Newsletters** - If you would like to view copies of previous newsletters and Waste Management & Environment (WM&E) magazine articles please access CORE at www.corebusinessnet.com.