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“The Commerce of Ecology”

Membership Pack 2006

The Centre for Organic & Resource Enterprises (CORE) is an international environmental marketing network. On behalf of our public and private sector members and collaborators, the Centre for Organic & Resource Enterprises (CORE) specialises in market development programs to increase the uptake of products, technologies and systems related to recovered resources and bio-materials so they reach their full market potential. Our programs with members and collaborators link stakeholders through the supply chain in order to maximise demand opportunities.

CORE researches and manages the technical, economic and logistical aspects of recycling a range of materials on behalf of Governments and industries. CORE also assists with the marketing of end-products made from these materials to create sustainable recycling initiatives and improve the value of recovered resources to society.

Membership to CORE has a number of types: industry sector members; research and NGO members; government members; collaborators club members; and honorary members.

All members receive the range of benefits shown below. In addition to these, the CORE Collaborators Club will offer a more direct involvement in demand creation, product placement and intellectual property development on specific projects related to their field identified by either party and signed for with a Collaboration Agreement.

Member Benefits

- Tender notification service for your area of product and supply influence.
- Access to the CORE network supply chain linkages including product technical/ market research and development, input material source, material processing (equipment, techniques and site compliance), product quality and validation, and markets such as product users or potential customers.
- Participation in market demand expansion programs/ initiatives for your product sectors using environmental imperatives as a driver to increase product sales and to develop price premiums for products produced in accordance with ESD.
- Increasing commercial opportunities for products containing recovered resources and bio-materials.
- Access to a wide variety of recovered resources related publications, newsletters and bulletins including "members only" documents.
- Use of the CORE logo in promotional and marketing activities through a certificate provided by CORE on first membership renewal.
- Participation in environmental marketing grant projects operated by CORE such as market research studies, cleaner production programs, waste minimisation programs and environmental auditing.
- Access to up to date recovered material product marketing information.
- Access to resourced benefits, advertising opportunities, and the latest domestic and overseas trends and developments.
- Participation in promotional events such as co-funded by CORE such as International Composting Awareness Week.
- Opportunities to lobby all levels of government on organics related issues.
- Opportunities to shape industry direction.
- Use of the CORE intellectual properties and branding in promotional and marketing activities.
- Opportunities to shape industry direction through lobbying all levels of government on related issues.
- Access to members-only documents on our web-site.
- Certificate of CORE membership on first renewal.

Centre for Organic & Resource Enterprises

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E-mail: members@corebusinessnet.com

Please complete this membership form and return via e-mail, fax or mail to register me as a member.

Full Name _____

Organisation _____

Position _____

Address: _____

_____ Postcode _____

Phone. () _____ Fax No. () _____

Mobile _____

E-mail _____

Web Address _____

Type of organisation _____

ABN _____

Annual Membership \$300.00 (plus 10% GST)

I am interested in the CORE Collaborators Club

If you have other facilities or contacts who may be interested in membership in any of the following CORE locations, North America, Europe or Australiasia, you can specify below:

Contact Name	Organisation Name	Contact Number

Signature _____